



In collaboration with ChickenBroccoli, Bonobolabo is launching a competition to make the graphics for a skateboard that will be used in the production of a limited series and augmented reality special technology skateboard thanks to Alkanoids Studio in Milan and the app ARIA the AR platform.

The competition is open to anyone who is a graphic designer, illustrator or artist that wants to contribute their creativity.

## **The competition**

### **Art. 1 The goal of the competition**

The theme of the competition is FILM and TELEVISION from the 80s.

The mission is to express your passion for these wonderful years through graphic design and through the legends of the big and small screen: heroes, heroines, good and bad guys, feelings and memories of great TV and movie cult classics right down to the Japanese cartoons that we grew up with.

The artist will also dictate how they want the art to be animated thanks to the Alkanoids Studio in Milan.

### **Art. 2 How the artwork will be used**

The selected artwork will be used by Bonobolabo and ChickenBroccoli in the production and promotion of a skateboard, while the intellectual property of the art/graphics will remain the artists's property.

By participating in this competition the artist expressly authorises the publication on [www.bonobolabo.com](http://www.bonobolabo.com) and [www.chickenbroccoli.it](http://www.chickenbroccoli.it) and on its relative social media channels.

### **Art. 3 Terms and procedure for participation.**

Registration must take place using the form provided and buying the template at the cost of €10.00. The deadline for participation is 31st May 2020.

### **Art. 4 Technical characteristics of the graphic design**

The design will need be placed on a new level within the template provided considering a margin of 1cm around the outer edges. Any technique and colour can be used. The PDF must not be over 10mb and must be sent under "name.surname.pdf".

### **Art. 5 Submission**

The artist must fill out and send the provided form as well as publish the artwork on their own social media outlets tagging @bonobolabo and @chickenbroccolicinema.

### Art. 6 Jury

The commission – Marco Miccoli, Tai Yuh Kuo and Sebastiano Barcaroli – will evaluate the submitted projects and will select 10 finalists.

### Art. 7 Selection

The parameters that will be considered are: originality, creativity of the artwork and coherence with the themes.

### Art. 8 Prize

The 1st place winner will receive an exclusive contract with Bonobolabo to make a limited edition skateboard that will also be the basis for an augmented reality animation thanks to Alkanoids and the app ARIA the AR platform.

### Art. 9 Prize-giving and visibility

The artwork of the 10 finalists will be printed on paper and hung at Bonobolabo – Via Mascarella 16, Bologna, on Saturday 20th of June 2020, where the winner will also be announced.

Example:



**BONOBOLABO**

*Chicken Broccoli*

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ARIA